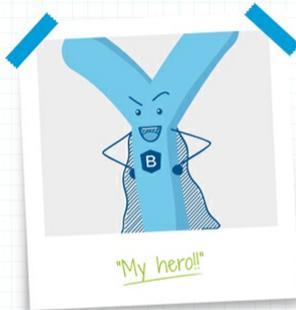




## GET TO KNOW YOUR BACTERIA

### Bifidobacterium, the "health hero"



#### What are bifidobacteria?



**Health-promoting** bifidobacteria are bacteria normally found in your **digestive tract**.

They were first discovered by the **French pediatrician Tissier** in 1899 when he isolated them from the digestive systems of breast-fed infants.<sup>(1)</sup>



#### What can bifidobacteria do for you?

Bifidobacteria are like digestive health heroes—their growth in the gut can prevent and reduce diarrhea related to antibiotic treatment or viral infection<sup>(1)</sup>. Here are some of their other talents:



Influence the immune system and fight **against inflammation**<sup>(2)</sup>



Improve **gastrointestinal symptoms** like abdominal pain, bloating, and slow transit time<sup>(3)</sup>



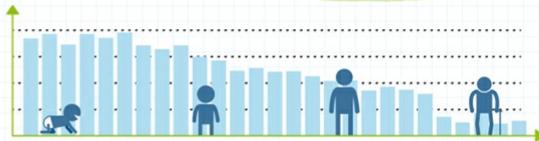
Protect the **gut barrier**<sup>(2)</sup>



Provide **nutrients** by breaking down fibres like resistant starch to produce molecules called short-chain fatty acids<sup>(1)</sup>

#### How do bifidobacteria evolve over a lifetime?

Bifidobacteria exist in the human gut **throughout the lifespan**



They represent up to **95% of the bacteria** colonizing the guts of **newborn babies**<sup>(1)</sup>

They **decrease** over time to about **25%**<sup>(4)</sup>

#### How can you increase your bifidobacteria?

You can either consume bifidobacteria directly or consume compounds called **"bifidogenic factors"** that enhance their growth in your gut.



Consume them as **probiotics**



Consume them in **fermented foods** that specifically contain live microorganisms



Consume **prebiotics**, like fructooligosaccharides (FOS)<sup>(5)</sup>, which serve as food for bifidobacteria and help increase their abundance

#### Interested in meeting some important kinds of bifidobacteria?

**Bifidobacterium breve:** breaks down certain indigestible carbohydrates and enhances immunity<sup>(6)</sup>



**Bifidobacterium bifidum:** helps reinforce the gut barrier<sup>(7)</sup>



**Bifidobacterium longum:** improves digestive symptoms<sup>(8)</sup>



**Bifidobacterium infantis:** helps inhibit pathogens with its antimicrobial properties<sup>(9)</sup>



**Bifidobacterium lactis:** reduces gastrointestinal discomfort<sup>(10)</sup>